

Runonideas.com Digital IR

Providing Constant Communication With Your Investor Base

A Comprehensive Online Presence

Our focus is to help you take advantage of the unique opportunities the Internet creates for corporate communications. We offer our clients a comprehensive online presence which informs investors utilizing a corporate profile, management bios, industry comparisons, conference calls, webcasts, audio and video interviews, and much more. By combining our specialized knowledge of corporate communications with technological expertise, we enable you to take advantage of the unique opportunities the Internet creates for communicating with shareholders. The Runonideas.com Digital IR package provides an unmatched level of comprehensive, online corporate communications services.

Digital IR Package

Fundamentals

- Company Profile
- Industry Comparison
- Management Bios
- Corporate Filings
- Institutional Holdings



Analysis & Research

- Analyst Coverage
- Investor Fact Sheet
- Income Statement
- Balance Sheet
- Cash Flow

News & Information

- Headlines
- Calendar of Events
- Conference Calls
- Press Release Distribution
- Weekly Newsletter Coverage

Multimedia

- Feature on *Executive Update* Radio Program
- CEO Video Interview
- CEO Video Presentation
- Corporate Presentation

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Fundamentals

In order to maximize your company's value, it is imperative that you position your corporate communications for long-term success. This translates into not only conveying your company's unique position within the marketplace, but also communicating your company's strategy and value.

Our team of investor relations specialists will assist you in developing a corporate profile that clearly and concisely communicates your vision, compelling reasons to invest, and also provides investors with background on your management team and your position within the marketplace. In addition to the profile, your investor page will also provide investors access to your company's filings, management bios, and current institutional holders.

Analysis & Research

In any investment decision, brokers, fund managers, and private investors are constantly searching for unbiased, fair and objective research in order to complete their due diligence. It is essential that you provide investors with tools to conduct this research effectively.

As a component of the Digital IR Package, your dedicated investor page will include a repository of current analyst coverage on your stock as well as an investor fact sheet, which condenses your company's strategy and market valuation into one, concise document. Similarly, your investor page will also provide investors with access to your quarterly and annual financial statements.

News & Information

The Digital IR Package provides you with the means to keep current and prospective shareholders up to date on current developments within your company. Your investor page will feature recent headlines, a calendar of upcoming events, and provide investors access to conference call information.

In addition, your press releases will be emailed to targeted audience selected from our proprietary database of over 40,000 Retail Brokers, Fund Managers, and Individual Investors. Likewise, your Company will also be featured in our weekly newsletter, the Runonideas.com Micro-Cap Update.

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Multimedia

One of the best ways to instill investor confidence is through providing investors direct access to executive management. That is why we offer a myriad of options in the Digital IR Package for senior management to keep investors up to date on current developments within your Company. Through the Executive Update Radio Program, any member of your management team, from the CEO to the CFO to the VP of Marketing, can provide investors with a brief update on your Company's current developments and vision for the future.

In the same way, your investor page will also provide investors access to CEO Interview and CEO Video Presentation. The CEO Video Presentation allows investors to hear firsthand from the CEO how your Company is uniquely positioned within the marketplace as well as the Company's strategies and vision for the future. In the same way, Runonideas.com keeps its finger on the pulse of Wall Street and has structured the CEO Interview to provide investors with information on current developments within your Company as well as addressing the questions that investors want to know.

Unmatched Exposure

- Audience of Over 125,000 Active Investors
- Transfers Over 500 GB of Stock Information to Investors Each Year
- Yearly Average Hits = 4.5 Million
- Monthly Average Hits = 375 Thousand
- Weekly Average Hits = 87 Thousand
- Average Investor Visits Over 9 Pages per Visit

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Market-Leading Quality of Service

The Runonideas.com Digital IR Package provides you with a market-leading level of exposure and quality of service. Compared to other leading IR Websites such as CEOCast.com, MACREPORT.net, and WallStreetReporter.com, the Runonideas.com Digital IR Package provides you with the most comprehensive suite of investor relations services.

Product Comparison	CEOCast	MACREPORT	WallStreetReporter	Runonideas
IR Website for Company				<input checked="" type="checkbox"/>
Coverage on Home Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Management Bios		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Audio and Video Interviews	Audio Only	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Industry Comparison				<input checked="" type="checkbox"/>
Institutional Ownership	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Company News		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Company Profile	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Technical Charts		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Analyst Coverage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Corporate Filings		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Annual and Quarterly Financials				<input checked="" type="checkbox"/>
Conference Calls				<input checked="" type="checkbox"/>
Weekly Newsletter Coverage	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Investors Fact Sheet		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Corporate Presentations		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Process Due Diligence Requests	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Customized Research for Broker Use				<input checked="" type="checkbox"/>
Press Release Distribution	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Live Help for Your Stock				<input checked="" type="checkbox"/>
Search Engine Exposure				<input checked="" type="checkbox"/>